



SYNC SYNC

In 2027, it's all about Sync.

But what Sync is all about remains unknown.

A Story from Hugh Gallagher

Hugh Gallagher

Humorist. Writer. Journalist.
Mythmaker.

My career began in journalism, writing for **Rolling Stone**, **Wired**, **Harper's** and the **Beastie Boy's Grand Royal**. My branding work started at New York's **Arnell Group**. It continued with **MRM Worldwide**, **Ogilvy**, and side projects like the script for **Spike Jonze's classic Daft Punk video, "Da Funk"**. In 2008, I relocated to **Portland, Oregon**, where I worked extensively with **Nike**, **Cinco Design**, and **Microsoft**. In 2012, I entered the Asian marketplace. Based in Bangkok, I landed a book contract with **Harper Collins**, and wrote features for **Newsweek**. I worked with local agencies and start ups as a consultant, then helped launch **Gogoro** in **Taipei**. Signing with **Adidas Brand Design**, I then worked for two years in Europe and the UK, including creative for the **World Cup**. A graduate of **New York University**,

I am a dual US and European citizen, play serious drums, speak passable Thai, and wrote the world's most famous **College Application Essay**.





Show Concept

In 2027, it's all about Sync.

SYnaptic **N**ano **C**omputing (Sync) bonds individuals in temporary hive mind awareness during group activities.

The technology is delivered through smart dust aerosol spray. The inhaled nano-dust particles build a temporary third DNA strand within subjects.

Working as an antenna, this Sync strand creates a neural link with others exposed to the Sync spray. The group is then bonded through quantum computers.

Individual barriers dissolve, information and sensory impression flows wordlessly, and the individuals are "Synched" into hive mind awareness.

Upon conclusion of objectives, the dust is deactivated. Sync deactivation wipes all personal memories, feelings, and thoughts from others. Participants return to their individual lives, privacy retained.

Although military in origin, corporations have been the most enthusiastic to embrace Sync technology. At Synched workplaces, days pass in a hum of productivity. Competition and rivalries vanish. People love work. Every day is a Zen like state of pure flow.

This heightened mental state ends with the work day, when the smart dust is deactivated. At that point, individual consciousness returns, and the worker returns to his or her own personal life.

Some people like that.

Others will do anything to stay in Sync.

CHARACTERS

Leo

Venida's boyfriend is fighting a hidden Sync addition.

Marc 'Of The Beast' Shuman

With Sync since day one, corporate psychopath driven to Sync the world.

Matty

Reformed NYC criminal who worked with Sync criminal gangs.



Vanida

Smart, driven and popular young Sync brand writer who 100% loves Sync.



Casey Kruder

Brand Manager/PR Liaison for Sync. Public face of the company, top floor executive.



Ash

Rare DNA type that rejects Sync tech, works as a fixer between Sync and UnSynced.



CHARACTERS

Sasha

Recovered Slink, rescues vulnerable young people from the Sync party life.



Leandra

Older activist whose brother, Anton, was a Sync test subject in the 1990s.



Anton

90's Sync test subject, fighting through 'Interstellar' obstacles to get home and stop Sync.



Donald 'Duck' Prince

Former Loop exec who lost it all when he didn't get Synced. Runs a large Sync-free commune called The Sinkhole.

Revs

Independent researcher living out of Sync, runs the site SinkSync.

Episode Breakdown

Episode 1 'The Miracle of Sync'

Vanida plays her glossy documentary on the Sync “miracle” one last time. She is pulled out of work Sync by Casey for a Top Floor meeting. Vanida is assigned a brand drive for the unSynced... and will have to spend time out of Sync to do it.

Episode 2 'Moving Up'

Vanida reluctantly unSyncs from her friends, boyfriend and coworkers, causing different conflicts. Out of Sync, she looks at media for the first time in years, learning of Manson-style murder sprees throughout the country.

Episode 3 'Sink Hole'

Vanida hires Ash to visit the “The Sinkhole”. Ash is stopped and harassed by police for driving out of Sync. Founder Donald “Duck” Prince greets Vanida with suspicion, but tours her through the commune.

Episode 4 'Donald Duck'

Donald tells Vanida his story. Family man and community pillar, the prosperous Loop executive lost everything in a slow motion nightmare when he refused to be Synced.



Episode Breakdown

Episode 5 'My Damn Planet'

At a Top Floor meeting, Shuman outlines his brutal plan for 100% Sync saturation. Vanida asks about the unSynced and is trashed/humiliated. Later that night, her phone blinks with a message from *SinkSync*.

Episode 6 'Dusted'

Online at *SinkSync*, Vanida listens to an NYC criminal expose Sync crimes. He talks about "chain gangs" of Synced criminals and bootleg smart dust, where victims are Synced and run like puppets.

Episode 7 'Sinking Fast'

Vanida's rent goes up since she's out of Sync; her car and life insurance also increase. After fighting about her schedule-- and his problems having sex out of Sync-- Leo tells Vanida that he's syncing up with new dates.

Episode 8 'The 487'

On *SinkSync*, Vanida learns of "The 487". These are the four hundred, eighty seven military test subjects killed while perfecting Sync. A woman recounts her brother's experience being flipped in and out of dimensions and driven insane.



Episode Breakdown

Episode 9 'This Thing Goes Back'

On *SinkSync*, Vanida finds a hidden section filled with shady Sync history. An old '70's interview about Sync's origins in the Vietnam War shares a horrifying story of the early Sync "Dancer" pods.

Episode 10 'Dancers'

Late to work, forgetting to drive in Sync, Vanida is harassed by police. At a Top Floor meeting, Shuman shreds her brand strategy presentation. Vanida wryly suggests adding "dancers"; Shuman's shocked reaction confirms the dark history.

Episode 11 'Slinks'

At the Sinkhole, Vanida meets a former "Slink" who shot drugs and had sex while synced to rich clients. When she overdosed, her rich lover/client was pulled into a lost nightmare dimension... where the woman is still stuck.

Episode 12 'Get With It!'

Demanding proof, Vanida is lead to a huge Sync orgy... which erupts into bloody mass murder. Roughly pulled to safety, Vanida is sprayed with bootleg smart dust. Screaming, she is lost in the rising hum of Sync.



FUTURE SEASONS

Sync is on a seven-year plan to reach the "Global Moment" of world Sync saturation. This global plan is accomplished step by step. Different corporations and states agree to Sync with each other, then different countries. The global Sync plan gets closer and closer... but only if the secret of Sync's sinister origins and deadly side effects remain hidden.

Different characters are either trying to push this agenda forward or hold it back.



FUTURE SEASONS

CHARACTER ARCS

As our characters follow their motivations throughout future seasons their journeys intertwine in both conflict and camaraderie. Depending on first season feedback, we can use future seasons to dive deeper into the background of fan favorites and let different characters lead each seasonal storyline. For example:

Vanida is pulled into sync with a mysterious group that leads her on dangerous missions to expose Sync. She must hide all this activity from her corporate life.

Leo descends into total Sync addiction, bottoming out as a Slink, then rebounding to be a powerful saboteur.

Shuman's brutal white collar crimes to force global Sync could catch up with him at any time. He also hides a terrible secret: his body can't stay in Sync.

Casey Kruder buys, lies, and buries what can't be managed as flaws with Sync threaten lives. She also manages a slowly creeping Sync addiction.

Donald wages legal courtroom war against Sync, while handling the rough business of running the Sinkhole.

Ash works for any side that offers money in his desperate, hidden battle to modify his DNA for Sync.

Matty fights the pull of fast, easy money in Synced crimes, each of which reveals different black market Sync tech.

Sasha's rescue missions through the decadent Sync underworld save souls but make powerful enemies. They also threaten her ability to resist addiction.

Leandra flashes back to the 90s through bootleg Sync tech that lets her find clues to save her brother.

Revs travels Asia and Central America on quests through jungles and corrupt cities to uncover hidden Sync history.



THANK YOU

Let's Sync.

